

Enbridge Ride to Conquer Cancer: Your Dollars at Work

The *Enbridge Ride to Conquer Cancer* is a powerful movement—one of hope, healing, celebration, and optimism. The 2011 *Ride* was an outstanding success, investing 70 per cent of the funds raised directly into research and enhancements to care at the BC Cancer Agency. We are proud of this investment into leading-edge research at the Agency, which is well above industry standard for events of this size and scope, and we are committed to increasing the investment in 2012.

Since its inception in 2009, the *Enbridge Ride to Conquer Cancer* has raised an amazing \$27.9 million in support of cancer research in B.C.—changing the cancer landscape in B.C. and beyond.

The BC Cancer Foundation is the fundraising partner of the BC Cancer Agency and the largest charitable funder of cancer research in this province. We fund leading-edge research with the goal of finding solutions.

You, and thousands of other cyclists, are the fuel that keeps the BC Cancer Agency's research engine running. You are partners in discovery helping us achieve our vision of a world free from cancer.



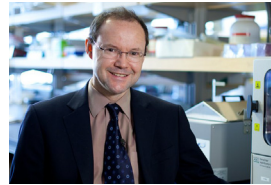
Here are just a few of the research projects that the BC Cancer Foundation is funding, many supported by the *Enbridge Ride to Conquer Cancer* participants:



Pediatric Genome Sequencing Project

Dr. Poul Sorensen leads this project that will expand our knowledge of rare childhood cancers. Through the

sequencing of cancer genomes, he hopes to find new knowledge that will lead to more effective treatments to improve and extend the lives of the youngest cancer patients.



Ovarian Cancer Research (OvCaRe) Program

This collaborative and multidisciplinary research program is improving the survival rates of ovarian

cancer patients through improved identification, understanding, and treatment of the disease. OvCaRe has announced numerous major research discoveries in recent years.



PET/CT Scanner

A second, state-of-the-art PET/CT scanner was purchased and the existing scanner was upgraded to a newer model.

Wait times have been reduced and the number of patients able to receive these life-saving scans has more than doubled.

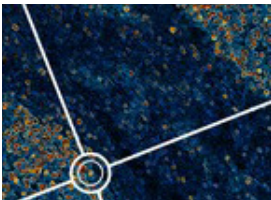


BC GENERATIONS PROJECT
Your time today builds a healthier tomorrow.

BC Generations Project

The BC Generations Project will help researchers learn more about how our environment, lifestyle and genes contribute to cancer and chronic diseases,

by collecting health information and biological samples from British Columbians across the province. This project will serve as an invaluable resource for all aspects of cancer prevention research in the generations to come.



ANGELYC (Analysis of Genomes to Eliminate Lymphoid Cancer) Project

Researchers are analyzing the genomes of all types of lymphoid cancers, this project

intends to identify a number of possible cancer biomarkers. Each biomarker represents a new target for treatment, the possibility for new and more effective drugs and a step toward improved survival rates from this group of common cancers.



Deeley Research Centre

The Deeley Research Centre at the Agency's Vancouver Island Centre is one of only two sites in Canada dedicated to cancer immunology research.

Researchers study how cancer interacts with our immune system, and hope to find ways to harness its anti-cancer abilities, as a less invasive and more effective form of treatment.



Acute Myeloid Leukemia (AML) Sequencing Project

Dr. Aly Karsan's project involves the genomic sequencing of AML tumours, with the hope of developing a fast, effective test using

sequencing technology to treat patients according to their cancer's genetic make-up— leading to improved outcomes for AML patients.

Chair in Cancer Survivorship

A new research chair has been established by the Agency and Simon Fraser University that will look at the growing issue of cancer survivorship. The Chair will work with patients, clinicians and administrators from across the Agency to ensure that the more than 12,000 cancer survivors each year can be best supported on their journey.



This is just a sample of the research that the BC Cancer Foundation funded with support from the *Enbridge Ride to Conquer Cancer*. For a comprehensive list of our funding priorities and examples of how the partnership of philanthropy and research is making a difference in the lives of cancer patients in our province please visit our website: www.bccancerfoundation.com.

You can take great pride in knowing that all of this groundbreaking research is taking place in your backyard thanks to people like you who choose to ride.

Thank you!