

FINANCIAL HIGHLIGHTS

APRIL 1, 2018 TO MARCH 31, 2019

ENHANCEMENTS TO PATIENT CARE

4.5%

EQUIPMENT

25.3%

RESEARCH
(INCLUDING
EDUCATION)

70.2%

SUPPORT TO

**BC
CAN
CER**

INVESTMENTS & OTHER INCOME

12%

CHARITABLE
EVENTS

20%

TOTAL
REVENUE RAISED

**\$63.7
MILLION**

CONTRIBUTED BY
MORE THAN 100,000
GENEROUS DONORS

68%

FUNDRAISING

Fundraising totaling \$43.4 million represents all donations received as a result of annual fundraising programs, major gifts and bequests. **Investments** and other income of \$7.6 million includes interest, dividends and realized gains on investments. **Charitable events**, totalling \$12.7 million represents revenues generated primarily from mass participation events, including the *Ride to Conquer Cancer*.

OUR BOARD OF DIRECTORS

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