

WORKPLACE GIVING

Workplace giving is an easy and effective way for organizations and their employees to support the BC Cancer Foundation. By participating in or hosting a workplace giving program, you advance cancer research and care for patients and families across B.C.

Sign up today and help change cancer care in B.C. and beyond. See below for more information or contact Alexis Martis at 604.877.6203 or alexis.martis@bccancer.bc.ca



WHO CAN PARTICIPATE?

Any organization, no matter the size, can create a workplace giving program. Every dollar truly makes a difference. For example, if 100 people from your company gave \$5 a week for a year, you would collectively contribute \$26,000 to cancer research and care in B.C.

WHY WORKPLACE GIVING?

For employers, a Workplace Giving program is a chance to engage staff in a cause that inspires them all, and creates opportunities for inter-departmental collaboration and recognition.

For employees, Workplace Giving gives them the chance to make automatic, convenient, tax-receipted gifts through payroll deduction or by cheque or credit card to support a charity that matters to them.

And for the BC Cancer Foundation, Workplace Giving means we can rely on consistent and sustainable funding for research and enhancements to patient care, making a real difference for the 27,000 British Columbians who will hear the words "You have cancer" this year.

HOW CAN YOU START A PROGRAM?

Companies can begin a Workplace Giving program at any time. Typically, kick-off events begin in the fall, so staff can determine their pledge amounts, and distributions begin in the new year. Many companies also choose to match employee contributions. Matching can be all or a percentage of the donations raised by employees, significantly increasing the impact of your support.

Many companies manage payroll deduction giving and submit funds to charities directly, while others use tools like Benevity (benevity.com) to manage the flow of gifts to charities.

For more information on workplace giving, please contact:

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